



social meeting place

Sponsorship Packages

2024



Isle of Man eClub
Supported by Digital Isle of Man

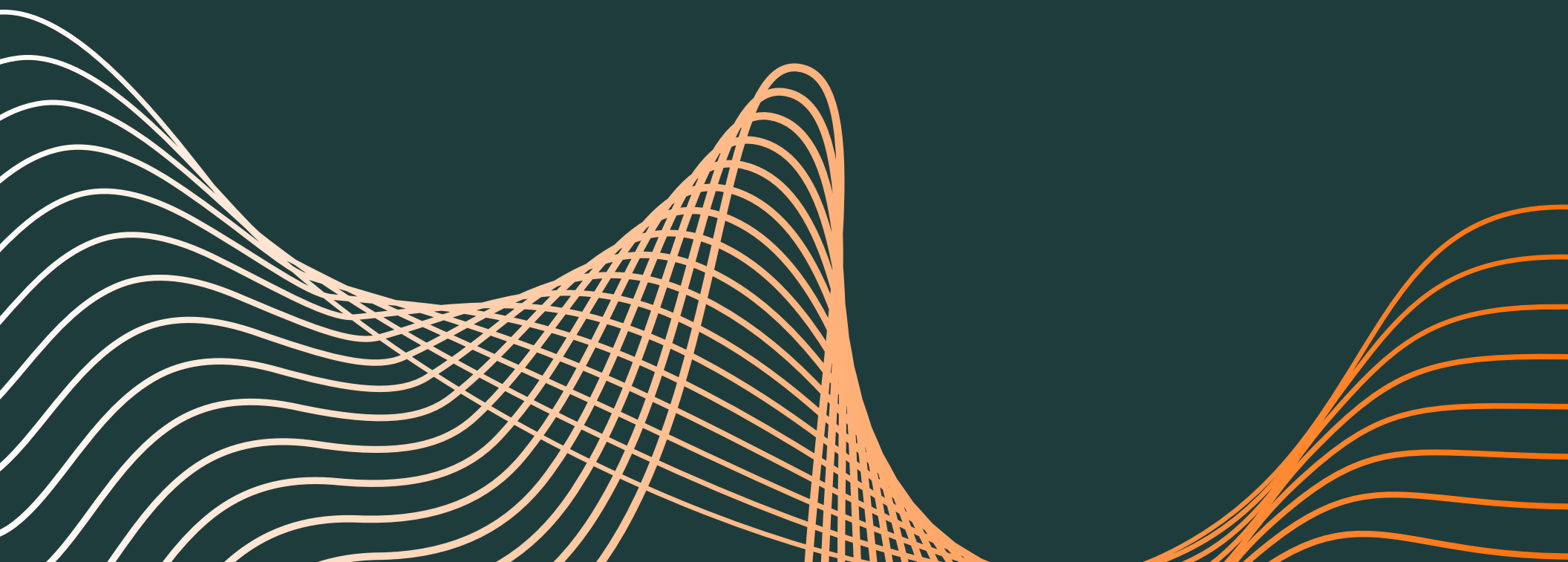


Club

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INTRODUCTION

For nearly 15 years, Isle of Man eClub has been the beating heart of the Island's digital landscape – a thriving social hub and business network for those involved in, or connected to, the Isle of Man's dynamic digital industries. From fostering the growth of the AI ecosystem and FinTech, to embracing the worlds of eGaming, video games and Esports, and software and media houses, eClub has evolved into a central hub for collaboration.

Each gathering, boasting an impressive turnout of 100+ attendees, has proven to be a resounding success, creating unparalleled engagement opportunities for our sponsors. This marks an exciting time for the industry and an exceptional chance for your brand to shine amidst the diverse array of local digital companies.

The eClub plans up to host regular informal networking events, drawing in 80–100+ participants, including representatives from both the private and public sectors. With an active LinkedIn group of over 1,500+ local professionals, these events promise a vibrant and influential audience. This document outlines the exposure and other opportunities your business could benefit from through sponsorship of one of the events.



PR COVERAGE



THE SECOND eCLUB OF 2024 SEES HUGE SUCCESS AT FRANK MATCHAM'S



Digital Isle of Man's second eClub event of 2024 took place on 14 March, generously sponsored by Ibd Gaming.

Hosted at Frank Matcham's, the sold-out event provided professionals in the technology and associated services industry on the Isle of Man with an opportunity to network, accompanied with complimentary cocktails, prosecco and delicious food.

Bethan Davies, Strategic Partnership Manager at Digital Isle of Man, introduced Lloyd Richman, Chief Executive Officer of Ibd Gaming, the sponsors of the event. Established in 2019, Ibd Gaming operates as an iGaming business platform, facilitating industry connections and fostering new business opportunities.

Speaking after the event, Lloyd Richman said: "Ibd Gaming is centred on connecting people within the industry, which aligns perfectly with the role of eClub plays in providing networking opportunities for key individuals in technology to come together, enhancing current connections and forging new relationships."

"We were delighted to sponsor the second eClub event in the 2024 calendar year. There are some big things coming for Ibd Gaming over the next year, and we're incredibly excited about the company's future on the Isle of Man, as well as building more relationships with Manx businesses and local talent."

The next eClub is set for 25 April, again at Frank Matcham's, kindly sponsored by leading Gaming content supplier, Games Global. To stay up to date with future eClub events, join scan the QR code.



FEATURES | EVENT

eCLUB ENLIGHTENED ON COMMUNITIES OF PRACTICE PLANS

CYCLE 360 WAS THE VENUE FOR THE MOST RECENT GATHERING OF THE eCLUB - A PARTICULARLY HANDY LOCATION FOR SPONSORS ALTERNAR, THE SPORTS BITING PROVIDER, WHOSE OFFICE IS LOCATED ABOVE THE CAFE AT THE ISLE OF MAN BUSINESS PARK.

Around 80 people from the Isle of Man's technology and supporting industries attended the event which offers networking and education sharing opportunities in a relaxed social setting. Funds were raised to support the eClub's Chief Financial Officer, John Sweeney, and were also addressed by Richard Stuart, Director of eClub at Digital Isle of Man. Mr Stuart used the opportunity to speak about the agency's plans to support the tech ecosystem in 2024. Companies of practice which will enhance collaboration, innovation, and skill development across the sector - in addition to the eClub network.

The aim of these Communities is to collaborate and focus on issues with a view to problem solving, mentoring and helping to drive development. Mr Stuart said the intention would help members of the technology industry to connect with others in similar roles more easily as well as offer expertise, transfer knowledge and best practice.

Around 12 Communities of Practice events are planned for 2024 and anyone interested in being part of a community should contact digital@isle.gov.im for more information.

There is also a consultation being held on how Communities can be best established and supported. To access scan the below QR code.

Remember the next meeting of the eClub will be on 25 April, kindly sponsored by Ibd Gaming.

For an invitation, or to support a future eClub event please contact Annie Macleod at annie@isle.gov.im

FEATURES | EVENT

A CAPITAL NIGHT OUT AT eCLUB

CAPITAL INTERNATIONAL BANK, THE ISLE OF MAN'S FIRST EVER DIGITAL-ONLY BANK, WAS THE HOST OF THE LATEST eCLUB MEETING, HELD AT 1886 ON 30th MARCH.

Forward for anyone working in, or supporting, the island's technology industry, eClub is a social meeting and networking event that allows people to get together and share news, challenges and developments in the sector.

The event was well attended and Capital International Bank took the opportunity to highlight the success of its Digital Bank which offers fast and efficient online banking solutions for companies and trusts. Directed on-site by the Capital team, the Digital Bank team gave a large number of targeted clients across a range of sectors, including offering, CIPRO, factoring and aviation, with standard fee normally applied to just 3-4 days.

Talking at the event, Capital International Bank's Senior Business Development Manager, Luke Maddox, said: "The Isle of Man is all about bringing innovative businesses and organisations to the island. The Digital Bank is built on innovation and supporting our clients to grow their company - so it's really important to us that we support our clients and together a variety of customers including technology and the partners who work with these sectors."

The eClub series of events is supported by Digital Isle of Man. The next event will take place on Thursday 11th May at 1886, kindly sponsored by Devonshire. For an invitation, or to support a future eClub event please contact Annie Macleod at annie@isle.gov.im

FEATURES | EVENT

eCLUB HOSTS LEADERS FROM DIGITAL INDUSTRY

DIGITAL ISLE eCLUB ROUNDS OFF A DAY OF COLLABORATION FOR THE ISLAND'S DIGITAL INDUSTRY

After a busy day packed full of presentations and panel discussions of digital life, delegates were able to put their new-found knowledge and enthusiasm to good use with the opportunity to network at a special edition of eClub held at the Cactus Hotel.

Hosted by Digital Isle, the event provided the chance for delegates to relax and share their experiences of the day. An all-star panel discussion in the digital sector, moderated by the Isle of Man Tech Awards, was a highlight of the evening. The panelists included: eClub Digital Isle of Man's Senior eClub Officer, Annie Macleod; and the authors of the digital sector code of ethics, the Digital Code of Ethics, which was launched in 2023. The code of ethics is a set of principles and standards for digital professionals, covering areas such as data privacy, security, and ethics.

Mr Macleod said that the eClub meetings which were requested by Digital Isle of Man, were a great success and provided a great opportunity to network and share knowledge.

"We have had 10 eClub meetings since 2021," she added, "all of which have been well attended and from which we have seen great feedback."

The next eClub meeting is scheduled for Thursday 29th January at Cactus 360, kindly hosted by Altemar. For an invitation, or to support a future eClub event, please contact Annie Macleod at annie@isle.gov.im

FEATURES | EVENT

SUMMER eCLUB CELEBRATES WITH PIZZA AND PROSECCO

IT WAS AN EVENING OF PERFECT PARTNERSHIP AS RIELA eCLUB and RIELA Tech hosted this summer's eClub with a pizza and prosecco theme.

Being held on 28th August at Just Pizza and Pasta on North Quay in Douglas, guests at the event were able to enjoy the best of Italian food and wine while relaxing in some late summer sunshine on the terrace.

Christine Davis, Director of RIELA eClub, said: "It was a pleasure to host a relaxed evening that allowed everyone to catch up with old friends and colleagues. It was wonderful to have some informal gatherings that foster longer conversations as well as the more business-focused sector meetings and conferences that are held during the year."

eClub events are free and open to all professionals working in the technology and associated services industry on the Isle of Man. Supported by the Isle of Man Digital Agency, eClub was created to help people network and keep up to date with developments in the tech sector.

Talking after the event, Liz Whelan, Chief Executive of the Digital Agency, said eClub meetings are a great success. "Thanks to this summer's eClub we managed to catch up with old friends and see what's been going on. We also got some valuable insights from the tech sector to boot."

The next eClub is scheduled for Wednesday 10th October at 1886. For an invitation, or to support a future eClub event, please contact Annie Macleod at annie@isle.gov.im

FEATURES | EVENT

DATA DILIGENCE AND DRINKS FOR eCLUB MEMBERS

Guests at the most recent eClub event had the opportunity to learn more about how quality data screening can help businesses to better meet their compliance requirements, courtesy of FinScan, sponsor of the meeting which was held at 1886 in July.

FinScan Account Director Martin Pashley welcomed attendees to the event and gave a brief history of the company which began operating in 1968 but really took off with the advent of AML/CTF regulations in the early 2000s. Using cutting edge technology to deliver streamlined and effective compliance solutions, it now has over 1,000 customers in 65 countries, including the Isle of Man.

The eClub events are open to all professionals working in the technology and associated services industry on the Isle of Man. Supported by the Isle of Man Digital Agency, they are informal social occasions to help people network and keep up to date with developments in the sector.

Abby Kimber, Head of Strategic Partnerships at the Digital Agency, said the eClub concept was important to both individuals and businesses in the digital space. "They are a great opportunity to catch up on what has been happening across the industry as well as a chance for businesses to showcase new products and services," she said.

The next eClub event will take place on Wednesday 30th August at Just Pizza & Pasta, North Quay, Douglas, kindly sponsored by RIELA. For an invitation, or to support a future eClub event, please contact Annie Macleod at annie@isle.gov.im

SPONSOR OPPORTUNITIES

At the heart of the eClub experience are our regular networking events—a unique blend of informality and relaxed settings that allow industry players to connect. These gatherings, featuring seasonal themes, a free or subsidised bar, and light refreshments, provide sponsors with a prime platform to raise or maintain their profile within the local community.

While our suggested themes (see page 9) serve as inspiration, we are flexible and open to alternative ideas tailored to your specific vision. eClub is not just a networking evening; it could be the ideal platform for a product or service launch, as well as a business anniversary, or any noteworthy occasion.

BENEFITS TO SPONSORS

- Access to an association with well-respected digital and tech communities including senior decision-makers and public-sector representatives
- Brand exposure to 1,500+ LinkedIn connections and over 1,000+ email contacts
- Direct access to 80-120+ event attendees and the opportunity to distribute sales literature
- Sponsors can seamlessly integrate into the eClub's vibrant ecosystem
- Enjoy social media coverage & inclusion in the Digital Isle of Man newsletter and website ensuring your brand receives the attention it deserves.





PRICING

Sponsoring an eClub event is priced at **£2,000*** +VAT

Included in this comprehensive package (up to a cost of £2000):

- Venue hire
- Bar tab
- Food buffet

In addition, you will also receive:

- Event photography (with full access to images)
- Co-branded email invitations
- Social media coverage
- Post-event press release, and mention in the newsletter
- Dedicated venue and catering coordination

The entire process is supported by our event management team.

Join us in shaping the future of digital collaboration at the Isle of Man eClub—where opportunities thrive and connections flourish.

*Any costs exceeding the indicated budgets will be confirmed separately and charged extra to the Sponsor.

MANAGED SERVICE

Digital Isle of Man provides a fully managed service for every eClub event, overseeing everything from invitations and promotion, to venue and catering coordination. They will provide the following services as part of any eClub sponsorship package:

- Invitation management via the Digital Isle of Man database of almost 1000 contacts, using co-branded HTML emails
- Social media coverage, promoting the event to over 4,300 LinkedIn followers on the Digital Isle of Man page, and over 1,500 followers in the LinkedIn eClub group
- Public relations services, including writing and distribution of co-branded post-event press release and photography to the local media
- Professional photography, to which sponsors will gain unlimited licence-free access after the event
- Venue, catering and beverage liaison
- Any extra entertainment such as a DJ can also be arranged at an additional cost

Please note that as well as the Sponsor's logo, the Digital Isle of Man logo will appear on all eClub materials.



THEME IDEAS & POTENTIAL DATES

We understand the importance of aligning eClub with your brand's objectives and schedule. We always invite our Sponsors to discuss and negotiate the theme, date, and venue that best suits their strategic goals. We're keen to collaborate to create an impactful and mutually beneficial event.

APRIL 25TH

Spring event

SOLD

MAY 9TH, 16TH, 23RD

TT Races or Picnic Party

AUGUST/SEPTEMBER

Summer BBQ

NOVEMBER 28TH

Digital Isle evening mixer at the COMIS hotel

SPECIFICATIONS

Once you have made a booking, we will require the following from you, no later than four weeks before the event:

- Brief for style and content of any press and social media mentions
- EPS and transparent PNG artwork of your company logo
- Agreement on additional entertainment budget over and above the sponsorship cost, if required.

Please send all materials to
annie.macleod@gov.im



BOOKING FORM

DESIRED DATE:	<input type="text"/>
DESIRED THEME: (if applicable)	<input type="text"/>
COMPANY NAME:	<input type="text"/>
BILLING ADDRESS:	<input type="text"/>
CONTACT NAME:	<input type="text"/>
TEL. NUMBER:	<input type="text"/>
EMAIL:	<input type="text"/>
SIGNATURE: (see T&C's opposite)	<input type="text"/>
DATE:	<input type="text"/>
PO REF: (if required)	<input type="text"/>

Please return a completed PDF, scan, or print off of this form to Annie Macleod, our Events Manager. In the case of a shared sponsorship, please complete one form per sponsor.

E: annie.macleod@gov.im	T: +44 (0)1624 686835
A: Digital Isle of Man Department for Enterprise St Georges Court Upper Church Street Douglas, Isle of Man, IM1 1EX	M: +44 (0)7624 222396

By signing and returning this booking form, you agree to the following terms and conditions:

These terms and conditions apply to the Agreement between us pursuant to which we, Digital Isle of Man, provide the services outlined in the attached documentation to the Sponsor.

Charges will be levied on the Sponsor for any cancellations made up to two weeks ahead of the event, and will be based on any costs / deposit payments incurred up to that date. For cancellations made within two weeks of the event date a full charge of £2,000 will be incurred.

The sponsorship cost priced at £2,000* +VAT will be billed after the event by the third party venue and settled directly by the Sponsor. *Any costs exceeding the indicated budgets will be confirmed separately and charged extra to the sponsor by the third party venue.

The Sponsor agrees that the eClub's hosts and supporters have a right to shared branding of any events and associated materials, namely Digital Isle of Man and eClub LinkedIn Group.

The Sponsor cannot share its booking with any third parties or unrelated sub-brands without prior permission.

Invoice terms are set by the third party and may vary.

Sponsors accept that these are informal events and the hosts may place some limitations on formal content, such as speeches or presentations.