



Digital Isle of Man Executive Agency
Digital Board Meeting Minutes
 Thursday, 4 of July 2024, 12:00 to 13:00
 DfE StG Meeting Room 1

BOARD		IN ATTENDANCE	
DEB BYRON (CHAIRING)	DB	ALEX TRUMAN (MINUTES)	AT
LYLE WRAXALL	LW		
ANN CORLETT (Via Ms Teams)	AC		
JASON BISSELL	JB		
JAIME AMOEDO (Via Ms Teams)	JA		
LEE HILLS (Via Ms Teams)	LH		
MIKE BROMWICH (Via Ms Teams)	MB		
GREG ELLISON (Via Ms Teams)	GE		
STEVE DOUGLAS	SD		
RUSSELL KELLY	RK		
ABBY KIMBER (NON-VOTING)	AK		
APOLOGIES		GUESTS	
BERND PETAK (technical Issue preventing Ms Teams connection)	BP	RICHARD OLIPHANT	RO
GARY LAMB	PA	GRACE HOODLESS	GH
JAIME AMOEDO	JA	ARIANE MONDS	AM
JOANNE THURLOW	JT		
MARK LEWIN (NON-VOTING)	ML		

ITEM NO	AGENDA ITEM	ACTION
050/24	<p><u>WELCOME</u></p> <ul style="list-style-type: none"> The meeting commenced at 12:00. PA welcomed the Board and guests. 	
051/24	<p>Standing item:</p> <p><u>APOLOGIES</u></p> <ul style="list-style-type: none"> Gary Lamb Bernd Petak (could not connect due to technical issues) Jaime Amoedo Joanne Thurlow Mark Lewin 	
052/24	<p>Standing item:</p> <p><u>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</u></p> <ul style="list-style-type: none"> JB on AI Discussion 	
053/24	<p>Standing item:</p> <p><u>MINUTES</u></p> <ul style="list-style-type: none"> PA moved on to approval of the previous Digital Strategy Session Minutes, dated 16 May 2024. 	APPROVED



054/24	<p><u>ACTION LOG</u></p> <ul style="list-style-type: none"> • PA announced moving to the Action Log. • An Action for LW to arrange a follow up with LH regarding the concept of AI Company. LW advised this is in progress. • An Action to arrange a meeting with AS re immigration. LW advised this is in progress. • An Action to highlight concerns re JRA to MHKs. AK advised that it is closed, and update will be given to eGSAB. • An Action for RO and LW to consider how the digital economy was impacted by the board not having a policy on data centres. LW advised that this will be picked up under the infrastructure strategy. 	<p>CARRIED OVER</p> <p>CARRIED OVER</p> <p>CLOSED</p> <p>CARRIED OVER</p>
055/24	<p><u>PAPERS FOR NOTING:</u></p> <ul style="list-style-type: none"> • PA announced 6 papers for noting: <ol style="list-style-type: none"> 1. Chief Executive Summary 2. DIOM Scorecard 3. Opportunity Dashboard 4. Marketing Dashboard 5. Project Reports 6. Money 20/20 Event Report • The Board discussed targets and resourcing constraints. • LW noted that there have some challenges this year which the DIOM team is working to address. 	<p>ALL NOTED</p>
056/24	<p><u>DISCUSSION/DECISIONS</u></p> <ul style="list-style-type: none"> • PA announced moving to the topic of the meeting: the AI Update. • LW and JB presented to the Board, detailing the AI Activation launch programme and summarising the objectives, target audience, and potential benefits of the AI strategy. • GH and AM presented the associated awareness campaign, outlining the pre-launch and post-launch activities, which include briefings, outreach efforts, and both in-person and online events. • The Board engaged in a robust discussion regarding the AI Strategy, emphasising the importance of generating value from the AI initiative and the need to have clear messaging for our target audiences on the Isle of Man: Government, businesses, and the general public. • PA requested feedback from the Board on whether the initiative requires additional discussion. The Board agreed to hold a follow-up session. • LW informed the Board that he would identify a suitable time during for further discussion, either online next week or during the Strategy Session scheduled for July 18. ACTION: LW to update the Board. • RK left the meeting at 12:55. 	<p>LW</p>



<p>057/24</p>	<p>AOB</p> <ul style="list-style-type: none"> • PA provided the Board with an update on EOI for the new Board. • PA advised that there have been multiple applications and that applications close on July 12. • Interviews with candidates will be conducted shortly after the deadline. • PA encouraged Board members to promote awareness of the ongoing recruitment process through their LinkedIn channels. • PA informed the Board that the Induction Day for the new Board is planned for early August. It is yet to be decided whether it will be a whole day or half a day event. <p>Future board dates:</p> <ul style="list-style-type: none"> • 24-07-18 – Strategy Session – TBD. • 24-08-01 – Board Meeting • 24-08-15 – Strategy Session • 24-09-05 – Board Meeting • 24-09-19 – Strategy Session • 24-10-03 – Board Meeting • 24-10-17 – Strategy Session • 24-11-07 – Board Meeting • 24-11-21 – Strategy Session • 24-12-05 – Board Meeting <p>Meeting closed at 13:00</p>	<p>ALL</p>
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