



Digital Isle of Man Executive Agency
Digital Board Meeting Minutes
 Thursday, 3 of October 2024, 12:00 to 13:00
 DfE StG Meeting Room 1

BOARD		IN ATTENDANCE	
PHIL ADCOCK (CHAIR)	PA	ALEX TRUMAN (MINUTES)	AT
LYLE WRAXALL	LW		
ANN CORLETT	AC		
BERND PETAK	BP		
DEB BYRON	DB		
GARY LAMB	GL		
GREG ELLISON (Via Ms Teams)	GE		
JASON BISSELL	JB		
LEE HILLS (Via Ms Teams)	LH		
MIKE BROMWICH (Via Ms Teams)	MB		
SINEAD O'CONNOR	SO		
STEVE DOUGLAS (Via Ms Teams)	SD		
MARK LEWIN (NON-VOTING)	ML		
ABBY KIMBER (NON-VOTING)	AK		
APOLOGIES		GUESTS	
SAM DORRER	SDr	RICHARD OLIPHANT	RO
		ANNIE MACLEOD	AMc
		KURT ROOSEN (Via Ms Teams)	KR
		NATHAN LUNT	NL

ITEM NO	AGENDA ITEM	ACTION
070/24	<p>WELCOME</p> <ul style="list-style-type: none"> The meeting commenced at 12:00. PA welcomed the Board and guests. 	
071/24	<p>Standing item:</p> <p>APOLOGIES</p> <ul style="list-style-type: none"> Sam Dorrer 	
072/24	<p>Standing item:</p> <p>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</p> <ul style="list-style-type: none"> None 	
073/24	<p>Standing item:</p> <p>MINUTES</p> <ul style="list-style-type: none"> PA moved on to approval of the previous Digital Strategy Session Minutes, dated 19 September 2024. SO noted a typo in section 068/24, where JB's initials were incorrectly recorded as "JS." <p>ACTION: AT to correct the typo and re-circulate the corrected version.</p>	APPROVED



	<p>applicants from around the world. The scope of the 2024 event expanded considerably, demanding greater resources from the Digital team. The previous event generated valuable long-term opportunities. A proposal to make the event biennial was considered, but concerns were raised about losing momentum, attracting fewer high-quality applicants, and potential resource conflicts.</p> <ul style="list-style-type: none"> • GL expressed his concern regarding the Board's lack of visibility into the overall budget when being asked to sign off on financial decisions. • LW confirmed high level breakdowns would be provided in future. <p>ACTION: Include the financial impact of decisions presented to the Board, to offer clearer visibility.</p> <ul style="list-style-type: none"> • The Board discussed the value of the Innovation Challenge and its alignment with ongoing initiatives to ensure tangible outcomes, the adequacy of the proposed budget for global promotion and ensuring maximum impact, as well as the strain on resources due to other concurrent projects. • LW expressed confidence in delivering the Innovation Challenge within budget, relying on internal resources and external support from Lexington, emphasising the Challenge's role in accelerating progress in key areas. • PA asked the Board to vote. • The Board unanimously approved the full funding of £60,000. <ul style="list-style-type: none"> • PA confirmed moving on to the second decision paper – POGO Development. The request is to approve £15,000 to visit Manila in October 2024 to explore opportunities to attract credible operators based in the region who will be affected by the enactment of recent changes in regulation. • LW reminded the Board that the funds are being reallocated from the planned March trip to the ASEAN conference in Manila. • NL outlined the proposal. • The Board discussed the approach to securing banking services for relocating businesses, which remains a challenge. The Board noted reluctance from some local businesses to collaborate with entities from certain regions, potentially limiting opportunities. The importance of exploring these opportunities while being mindful of the associated risks was emphasised. While quicker licensing options exist, these can impact credibility, making the Isle of Man's approach more appealing for some businesses. • PA asked the Board to vote. • The Board unanimously approved the funding of £15,000. • NL left the meeting at 12:35 <ul style="list-style-type: none"> • PA announced moving to the third decision paper – Communities of Practice (COP). The request is to continue funding the COP workstream for 2025, with an estimated maximum cost of £65,000 to support the delivery of approximately 50 events over the year. • AMc joined the meeting at 12:37 	<p>LW</p> <p>APPROVED</p> <p>APPROVED</p>
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	<ul style="list-style-type: none"> • AMc thanked BP for support in establishing the initiative, which now includes seven active COPs with three more under development. So far 13 events have taken place with 15 more planned for the year. The AI COP has been particularly successful, attracting 116 LinkedIn members. A compliance COP is under discussion aimed at uniting professionals using digital tools. LW noted the need for further COPs in eGaming and FinTech. • AMc highlighted that while the long-term goal is for these communities to operate independently, they currently require ongoing support to become self-sustaining. A gradual transition is anticipated, allowing more mature groups, to become independent first. • The Board discussed conducting more frequent surveys to gather feedback and evolve the COPs and the need to enhance communication through outreach to Chamber and Institute of Directors to raise awareness of upcoming events. • ACTION: PA suggested including COP updates in the Board's circular papers. • PA asked the Board to vote. • The Board unanimously approved the funding request. • AMc left the meeting at 12:46 • PA announced moving on to the Data Stewardship update. • KR joined the meeting at 12:48 • KR provided an update to the Board. <ul style="list-style-type: none"> ○ Data Foundations has been rebranded as "Data Stewardship Foundations" based on feedback from the Open Data Institute (ODI). ○ The ODI has delivered reports, specifications and a preliminary version of a code of conduct. The team is reviewing these materials. ○ Two on-Island workshops are scheduled on 15th/29thOctober with the local business community. ○ An ODI workshop is scheduled in London on 13th Nov with interested businesses, as well as organisations seeking more clarity on the benefits and security of data sharing. KR stressed the importance of addressing concerns from these organisations to prevent them from becoming detractors. • LW explained that the steering group yet needs to finalise the Target Operating Model. The roles of datacentres, placement of data stewards, assignment of enforcer roles and specific benefits to the local economy and businesses need to be defined. The goal of selling and onboarding businesses by Q1 next year is dependent on completing this work. • The Board discussed the significance of monetising data as a tangible asset, how the project will be monetised, progress in securing companies for the November meeting, oversight of compliance, managing liability and the need for more clarity on potential clients. • LW informed the group that a face-to-face meeting with the ODI would take place on the Isle of Man on October 15th. 	<p>LW APPROVED</p>
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	<ul style="list-style-type: none"> • KR acknowledged the importance of data valuation, noting that further work needs to be undertaken. BP agreed to support this process. • LW suggested that project timelines may need to be revised, as the project is not yet ready for launch, but emphasised that the initiative remains highly promising. • PA noted that the strategy session on October 17th will provide an opportunity to discuss the project in greater depth, particularly in preparation for 2025. • PA thanked the Board for their contributions. 	
<p>0577/24</p>	<p>AOB</p> <ul style="list-style-type: none"> • SO shared her experience from a recent AI forum where Digital Jersey indicated that only 10% of their population expressed interest in AI training. This contrasts with our success story which should be communicated more widely to showcase the Island's proactive stance on AI training and development. <p>Future board dates:</p> <ul style="list-style-type: none"> • 24-10-17 – Strategy Session • 24-11-07 – Board Meeting • 24-11-21 – Strategy Session • 24-12-05 – Board Meeting <p>Meeting closed at 13:00</p>	