Digital Isle of Man Executive Agency
Digital Board Meeting Minutes
Thursday, 6 of March 2025, 12:00 to 13:30
DfE StG Meeting Room 1

BOARD		IN ATTENDANCE	
PHIL ADCOCK (CHAIR)	PA	ALEX TRUMAN (MINUTES)	AT
LYLE WRAXALL	LW		
ANN CORLETT	AC		
BERND PETAK	BP		
DEB BYRON	DB		
GARY LAMB	GL		
GREG ELLISON (Via MS Teams)	GE		
JASON BISSELL	JB		
SAM DORRER	SDr		
SINEAD O'CONNOR	SO		
STEVE DOUGLAS (Via MS Teams)	SD		
MARK LEWIN (NON-VOTING)	ML		
APOLOGIES		GUESTS	
MIKE BROMWICH	MB	RICHARD OLIPHANT	RO
LEE HILLS	LH	ABBY KIMBER	AK
		GRACE HOODLESS	GH
		NATHAN LUNT	NL

ITEM NO	AGENDA ITEM	ACTION
021/25	**WELCOME** • The meeting commenced at 12:00. PA welcomed the Board and guests.	
022/25	**Standing item:** **APOLOGIES** • Mike Bromwich (votes submitted via email) • Lee Hills (votes submitted via email)	
023/25	**Standing item:** **NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY** • None	
024/25	**Standing item:** **MINUTES** • PA moved on to approval of the previous Digital Board meeting Minutes, dated 20 February 2025.	APPROVED
025/25	**Standing Item** **ACTION LOG**	

	• PA announced moving to the Action Log: ACTION for NL to implement the Board's proposals for the Digital Experiences and Services paper. The Board concurred to remove this from the Action log, noting these as suggestions, with NL already initiating implementation.	CLOSED

026/25	**PAPERS FOR NOTING:**
	• PA announced 8 papers for noting:
	  ▪ Chief Executive Summary
	  ▪ DIOM Scorecard
	  ▪ DIOM Financial Summary
	  ▪ Opportunity Dashboard
	  ▪ Marketing Dashboard
	  ▪ Innovation Challenge Marketing Dashboard
	  ▪ Project Reports
	  ▪ COP Update
	• The Board initiated a quarterly deep-dive in the papers focusing on operational and strategic updates including AI targets and data strategies.
		NOTED

027/25	<u>**DISCUSSION/DECISIONS**</u> • PA announced moving on to the discussion and its first topic – DIOM Budget 2025-2026 Allocation. • LW presented the proposed allocation. • PA announced moving on to the second topic – Global Digital Parity Resource request. • RO presented the request for £36,100 from the Challenge Fund to support 12 months of work advancing the Global Digital Access initiative. • The Board suggested preparing a traffic lights system to monitor progress on the digital equivalency work. • PA announced moving on to the third topic – Data Asset Foundation Audit request. • RO presented the request for £30,000 to support an audit of the Data Asset Foundations programme. • ML clarified the governance process for procurement, outlining when it is appropriate to make a direct award versus engaging the market. For full governance purposes, any decision outside an open market process would be recorded as a waiver request, due to time pressures or uniqueness of offer, and that it would be his final decision to approve or not. • PA announced moving on to the final topic – DIOM New Website request. • GH presented the request for £40,000 from the Challenge Fund to finance the development of a new website to meet the needs of Digital Isle of Man.	APPROVED APPROVED APPROVED APPROVED
028/25	AOB • PA confirmed a schedule adjustment, combining the Strategy Session originally planned for March 20th and the Board meeting set for April 3rd	

into a single two-hour session on April 7th, to focus on the eGaming strategy report.
- Lyle confirmed the invitation of Kim Broad, Chair of eGSAB and Mark Rutherford, CEO of GSC, to the April 7th meeting.
- PA confirmed the strategy session scheduled for April 17th will not take place following the consolidation of earlier meetings in the month.
  ACTION: AT to send a cancellation

Future board dates:
- 25-04-07 - Board Meeting + Strategy Session
- 25-04-17 - Strategy Session (to be cancelled)
- 25-05-01 - Board Meeting
- 25-05-15 - Strategy Session
- 25-06-05 - Board Meeting (extended)
- 25-06-19 - Strategy Session
- 25-07-03 - Board Meeting
- 25-07-17 - Strategy Session
- 25-08-07 - Board Meeting
- 25-08-21 - Strategy Session
- 25-09-04 - Board Meeting (extended)
- 25-09-18 - Strategy Session
- 25-10-02 - Board Meeting
- 25-10-16 - Strategy Session
- 25-11-06 - Board Meeting
- 25-11-20 - Strategy Session
- 25-12-04 - Board Meeting
- 25-12-18 - Strategy Session

The meeting closed at 13:20

AT